



**Iniesta Academy**  
*Better people, better players*

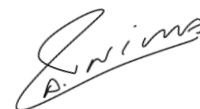


## Salutation

With more excitement than ever, I would like to invite you to the 1st edition of my summer camp in Llívia, Spain where you will be able to learn intensively all about my methodology in a natural environment in the Catalan Pyrenees where the cool weather in summer makes it an unbeatable place to train.

On the other hand, I love that Llívia will become the centre of all the international academies where children from different corners of the world will come to share the passion that unites us: playing football.

I am very proud to see how the academy promotes the values of intercultural exchange and that Iniesta Academy is a family with a global presence. Thank you very much to all of you and enjoy the camp.





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2. Our values and philosophy
3. Iniesta Academy International Summer Camp
4. Llivia, Barcelona
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# What is Iniesta Academy?





**INIESTA ACADEMY** is Andrés Iniesta's personal project that arises from his own motivation to approach the training of children and to give back to the football community what football has given him.

**INIESTA ACADEMY** is a training methodology based on Andrés Iniesta's way of seeing and understanding football and which aims to develop children on a technical-tactical level so that they understand above all the importance of making intelligent decisions on the pitch.

# Our values and philosophy

The philosophy of the Iniesta Academy is based on the player's own experiences and learning from his time at Fútbol Club Barcelona and the values and philosophy inherited at La Masia.

We want our players to understand the game, so that they acquire the ability to solve the different situations they have to face by competing on their own.

Our teaching style and philosophy is not based on giving the answer to problems directly, but on providing them with the tools to act on the basis of good decision making in a competitive environment.

In addition to technical-tactical improvement, we try to instil in the children different sporting values such as effort, self-improvement, passion and companionship. Values that define Andrés and that have accompanied him throughout his career.





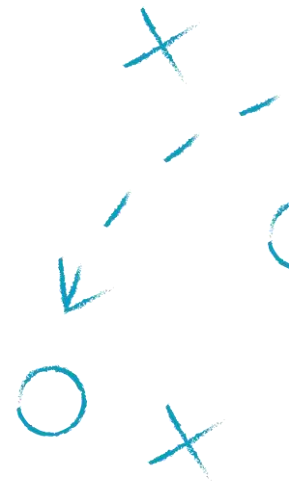
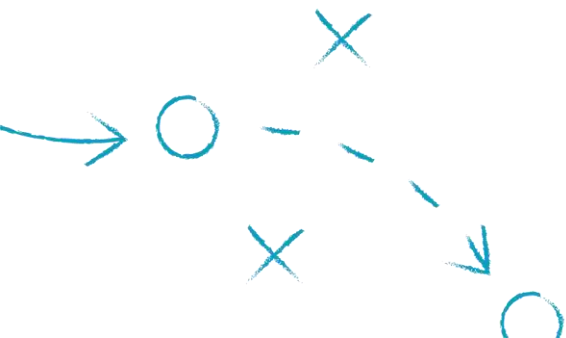
## THE 8 VALUES OF ANDRÉS INIESTA

### HUMAN

Partnership  
Passion  
Fun  
Effort

### FOOTBALL

Ball mastery  
Association  
Space-time control  
Verticality







INIESTA ACADEMY



## TEACHING STYLE

*"Discovery-guided".*

Through game situations, our players must overcome difficulties through reflection, assimilation and decision making.

We use mistakes as a learning tool. Through success or failure in the tasks, we search jointly and reflexively with the player for the best solution.



**Quim Ramón**

Director of Iniesta  
Academy and Global  
Coaching Director



**Andrés Iniesta**

Fundador y coach



**Iván Cascales**

Director of Iniesta  
Academy and Global  
Coaching Director

## Iniesta Academy Coaches

The entire coaching staff actively participates in the correct organisation and management of the activities, dividing them into age groups, proposing exercises and assisting in the interpretation for foreign children. In addition, Andrés Iniesta himself -depending on the possibilities of travel due to the football calendar- makes visits to get a close look at the attitude and progress of all the participants in the camps.





**Eduard Moles**  
Account & Marketing  
manager



**Bekiu Kim**  
Global Head



**Rubén Bonastre**  
Pedagogue and sports  
coach

## Iniesta Academy Team

The entire Iniesta Academy team is involved in all IA8 processes.

The team of coordinators will oversee that all logistics are under control for any type of event that takes place..





# Iniesta Academy **International Summer Camp**





## From 27 June to 6 July 2024

Campus 2024 is full of great new features. For the second time, we will organise an international camp where we will accommodate all national and international participants where they will live together in first class sports facilities.

The full-time stay in a holiday camp, located in the Pyrenees, will allow them to be more immersed in the Iniesta Academy methodology as well as making friends, learning from the cultural exchange and other activities of great value for the educational and sporting growth of the children included in the campus.

# INIESTA ACADEMY INTERNATIONAL SUMMER CAMP

Llivia 2024 

Iniesta Academy International Summer Camp is a one-week intensive technical training spin-off programme that is born from the annual methodology of the Iniesta Academy where the values and experience of living together with friends and colleagues from all over the world who enjoy and love football are added.

A place where we will learn the values of living together, competition and cultural exchange, but above all, the values of football and that is why at Iniesta Academy Summer Camp we will continue to impart the values of our motto and passion to help children to be **"Better people, better players"**.



## INIESTA CUP

Llivia 2024



In this year's edition in Llivia we will organise a summer tournament where the children will be able to live the experience of competition in a tournament format where they will also be able to apply the knowledge learned in the training sessions.

We will have the participation of boys and girls from different Iniesta Academy academies around the world such as Japan, Singapore, USA, Panama, Mexico, Venezuela, Nicaragua, Spain and many more.

An ideal place to live and compete in a healthy way without losing any detail or the without missing a single detail or the emotions of living an international tournament.

Who will be the winning team?





# Llivia





AJUNTAMENT DE LA  
VILA DE LLÍVIA

## **Iniesta Academy Summer Camp Llívia**

Llívia is a Spanish town and municipality belonging to the province of Gerona, in the autonomous community of Catalonia, surrounded entirely by French territory, making it an enclave of Spain in France.

The town of Llívia is located in the Pyrenees, in the Cerdanya valley. It is located at the foot of the Turó del Castell, extending over the plain of Fontanelles.

In Llívia, summers are short, comfortable and dry. The temperature in July and August rarely rises above 28 °C, which makes it an ideal place to play football thanks to a cool climate that is unique in the months of maximum clearing in the rest of Spain.





AJUNTAMENT DE LA  
VILA DE LLÍVIA

## **Iniesta Academy Summer Camp Llívia**

We will have 2 spaces for the realization of our summer camp. On the one hand we will have the Municipal Field of Llívia and on the other hand the Natural Park of Sant Guillem. Both fields are less than 5 minutes walking distance.

### **Campo Municipal de Llívia**

Internationality The Llívia football pitch is the municipal pitch which is also located next to the sports centre, where we will hold other activities such as our talks, videoconferences and meetings.

The Llívia football pitch is a natural grass 11-a-side football pitch and has hosted many international tournaments such as the Pyrenees Cup.





AJUNTAMENT DE LA  
VILA DE LLÍVIA

## Parc de Sant Guillem

The Sant Guillem Park is a natural space in the town of Llívia and less than 5 minutes walk from the Municipal Field of Llívia that has 5 natural grass football fields where each of the groups and ages can enjoy a completely wide and open space.

The natural environment in the middle of a park makes the facilities of the highest level not only for the practice of sport but also for our players to have fun and relax in the swimming pool and in the thermal baths.





## Anna Maria Janer Hostel

Anna Maria Janer Hostel offers stunning views of the Cerdanya Valley in the town of Llivia. Surrounded by forests, this hostel offers accommodation with private bathrooms.

Rooms at the Anna Maria Janer are bright, simply decorated and heated.

The self-service dining room at the Alberg serves light meals. Free Wi-Fi is available in the dining room and reception area.

Llivia is located in the Pyrenees National Park, in an ideal area for hiking and cycling. The nearest ski resort is just 15 km from Alberg Anna Maria.





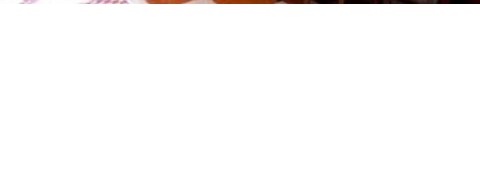
## Rusó Guesthouse

Hostal Rusó SC is in the historic town of Llívia, which belongs to Spain but is completely surrounded by French territory. This hostel offers rustic accommodation with a traditional restaurant and bar.

Rooms at Hostal Rusó SC are simple and comfortable. They all have heating, a private bathroom and a TV.

Free public parking is available 50 metres from the hostel. The local church and Europe's oldest pharmacy are within walking distance.

The Rusó is an ideal base for exploring the Pyrenees. The ski resorts of La Molina, Err and Cerdagne-Puigmal are nearby.





# All about the journey





## The trip

The experience in Spain is for children between 9 - 15 years old.  
Limit 21 children.

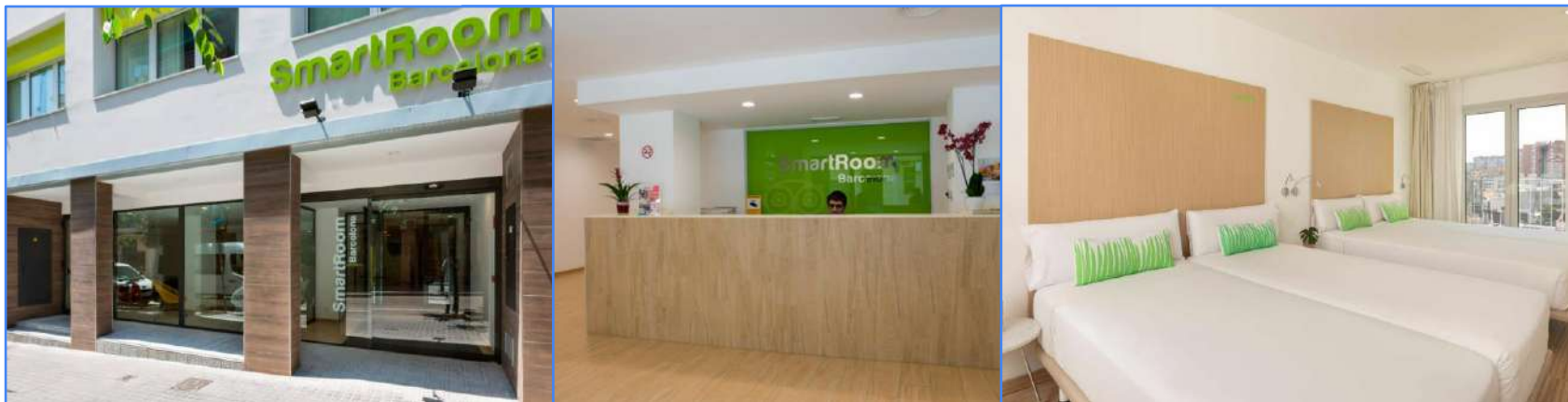
We will make a stopover in Barcelona departing from Osaka airport:

- 27/06 departure airport KIX - BCN
- 28/06 visit Barcelona (Sagrada Familia, Casa Batlló, etc...)
- 29/07 visit Camp Nou and the Olympic Stadium
- 30/06 departure by bus Barcelona - Llívia
- 01/07 - 06/7 Campus Llívia
- 06/07 departure by bus Llívia - Barcelona and departure BCN airport - KIX (depending on the 'availability of flights)

\*Schedules are subject to change depending on airfares, international conditions, etc.

## Accommodation in Barcelona

In Barcelona we will stay at the SmartRoom, a hotel with all the comforts, located in the district of Sants-Les Corts, between Camp Nou and the Olympic Stadium Lluís Companys.



SmartRoom C/Olzinelles, 56-58 Barcelona 08014 tel. +(34) 93 431 18 64

## Barcelona Tourism

Barcelona, iconic city of the Mediterranean. Known for its architectural works representative of modernism.

Hometown of Antoni Gaudí, architect with buildings such as the Sagrada Família, La Pedrera, Casa Batlló or Park Güell.

As in the previous edition, we will visit the most emblematic places in Barcelona such as the Sagrada Família, Casa Batlló, Casa Milá and Las Ramblas to get to know the centre of Barcelona and walk through its streets.

We will learn by attending exhibitions such as the Barcelona Science Museum, located in the upper part of the city, near the Tibidabo Mountain, or the Sports Museum.



## Barcelona Tourism

We will have the opportunity to see FCBarcelona's facilities, having the chance to live a virtual experience in its Museum.

We will visit the Montjuic Mountain, where the Olympic Stadium is located, the field where FCBarcelona plays due to the remodelling works that are being carried out at the Camp Nou.



## Food and tourism

We will be able to taste some of the typical dishes of the Mediterranean diet known all over the world, such as tapas and paella.

We will stroll along the coastline to contemplate the magnificent beaches and leisure areas of its coastline.

And all this in a pleasant climate, on the shores of the Mediterranean Sea.





# Schedule

INIESTA ACADEMY SUMMER CAMP LLIVIA													
	THURSDAY 27th June	FRIDAY 28th June	SATURDAY 29th June	SUNDAY 30th June	MONDAY 1st July	TUESDAY 2nd July	WEDNESDAY 3rd July	THURSDAY 4th July	FRIDAY 5th July	SATURDAY 6th July			
07:30					07:30~08:30 GETTING UP AND BREAKFAST	07:30~09:00 GETTING UP AND BREAKFAST	07:30~09:00 GETTING UP AND BREAKFAST	07:30~09:00 GETTING UP AND BREAKFAST	07:30~09:00 GETTING UP AND BREAKFAST	07:30~09:00 GETTING UP AND BREAKFAST	07:30~09:00 GETTING UP AND BREAKFAST		
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08:30					RECEPTION								
09:00		BREAKFAST	BREAKFAST	BREAKFAST									
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12:00											CLOSING CEREMONY		
12:30				TRANSFER HOTEL - ESTACION NORTE	12:30~13:30 TRAINING 2	12:30~13:30 TRAINING 2	12:30~13:30 TRAINING 2	12:30~13:30 TRAINING 2	12:30~13:30 TRAINING 2	12:30~13:30 TRAINING 2	FAREWELL		
13:00													
13:30		LUNCH	LUNCH		13:30~15:00 LUNCH AND REST	13:30~15:00 LUNCH AND REST	13:30~15:00 LUNCH AND REST	13:30~15:00 LUNCH AND REST	13:30~15:00 LUNCH AND REST	13:30~15:00 LUNCH AND REST	LUNCH AND DEPARTURE TO BARCELONA		
14:00													
14:30													
15:00		GAUDÍ CENTRE/SAGRADA FAMILIA ROUTE	TIBIDABO O MAREMAGNUM	TRAYECTO BCN- LLIVIA	16:00~16:30 TALK / GAME	15:00~16:30 TALK / GAME	15:00~16:30 TALK / GAME	15:00~16:30 TALK / GAME	15:00~16:30 TALK / GAME	15:00~16:30 TALK / GAME	AIRPORT TRANSFER		
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16:30							16:30~18:00 COMPETITION	16:30~18:00 COMPETITION	16:30~18:00 COMPETITION	16:30~18:00 COMPETITION	16:30~18:00 COMPETITION	16:30~18:00 COMPETITION	
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18:30					REPARTO EQUIPOS EQUIPACION HABITACIONES	REPARTO EQUIPOS EQUIPACION HABITACIONES	REPARTO EQUIPOS EQUIPACION HABITACIONES	REPARTO EQUIPOS EQUIPACION HABITACIONES	REPARTO EQUIPOS EQUIPACION HABITACIONES	REPARTO EQUIPOS EQUIPACION HABITACIONES	ARRIVAL AIRPORT CHECK IN DEPARTURE TO JAPAN		
19:00		KIX - BCN	HOTEL DINNER BREAKFAST	HOTEL DINNER BREAKFAST	DAY	NIGHT	DAY	NIGHT	DAY	NIGHT		DAY	NIGHT
19:30							RETURN HOME	SHOWER	RETURN HOME	SHOWER		RETURN HOME	SHOWER
20:00					19:00~20:00 FREE TIME	19:00~20:00 FREE TIME	19:00~20:00 FREE TIME	19:00~20:00 FREE TIME	19:00~20:00 FREE TIME	19:00~20:00 FREE TIME			
20:30		HOTEL DINNER BREAKFAST			DINNER	DINNER	DINNER	DINNER	DINNER	DINNER			
21:00					21:00~22:00 REST AND SLEEP	21:00~22:00 REST AND SLEEP	21:00~22:00 REST AND SLEEP	21:00~22:00 REST AND SLEEP	21:00~22:00 REST AND SLEEP	21:00~22:00 REST AND SLEEP			
22:00											BCN - KIX 21:00 - 20:55+1		

## Daily activities

- Training 1
- Training 2
- Competition match // Iniesta Summer Cup
- Swimming pool
- Games
- Contests
- Talks: Professional player testimonials // Young promising player // Sports psychology // Nutrition // Tactics

This year we have a much more complete and intensive campus timetable with basically 2 training sessions and 1 match per day. As we have a campus with overnight stay we have more hours to offer a complete programme with talks, games, workshops and enough time to rest.

Also this year, as a novelty, we have the participation of professionals such as nutritionists, talks by professional football players and promising young players who are working hard to become professionals.





## Prices

The price for the whole package per child for a stay of 11 days and 10 nights with all expenses included is: ¥ 500,000.

The trip includes :

- Hotel in Barcelona
- Residence during the campus
- Daily allowance (full day)
- Airport transfers
- Transport around the city
- Bus Barcelona - Llviva and Llviva – Barcelona
- Tickets for sightseeing tours
- Capitted equipment
- Accompaniment by 2 staff of Iniesta Academy Japan
- Sports insurance during the campus activities

For the confirmation and booking of the trip, it is necessary to pay the amount of the flight before the May 1st. Due to fluctuations in airline ticket prices, the price of the ticket will correspond to the price at the time of payment.





INIESTA ACADEMY

## Dates

- March 22nd Online briefing to explain the journey
- April 12th Online briefing to explain the journey
- May 1st Deadline for trip booking
- June 10th Deadline for full payment of the trip

\* For the trip to take place, 10 people must be present before May 1st. If the minimum number of participants is not reached, the trip could be cancelled and the deposit refunded.





 **INIESTA ACADEMY**  
www.iniestacademy.com

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**INIESTA ACADEMY**

Max Garcia Clua Sales

**INIESTA ACADEMY**

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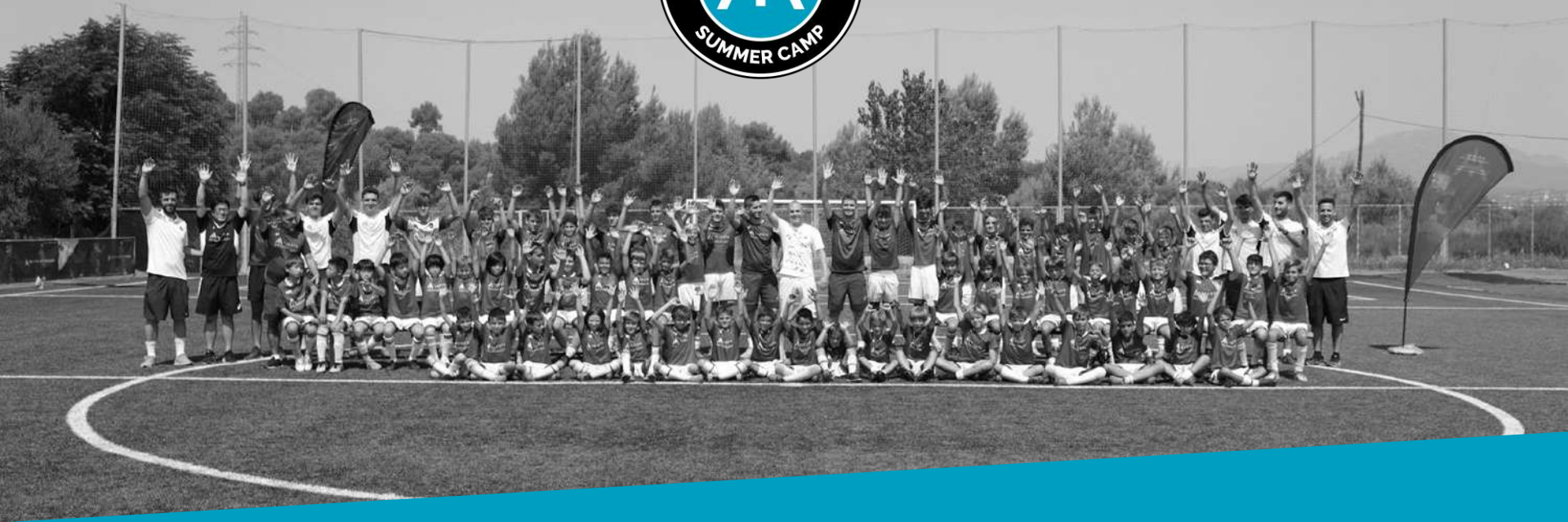


## CONTACT

For further information, please do not hesitate to contact us. :

[contact@iniestacademy.jp](mailto:contact@iniestacademy.jp)

070-8559-6792 (Monday to Friday 10:00-15:00)



***“Better people, better players.”***